

Regular Giving

By pooling together regular giving donations from **435 donors** from across the alumni community, current parents, RGS staff and friends of the School, we will raise **£200k** per year by 2026 to be applied by the Trustees to support bursary places at RGS. Gifts will range in monthly value from £10 to £1000. Regular giving will fund **10 extra places by 2026** to mark the 400th anniversary of Thomas Moore's benefaction.

Endowed Funds

By 2041 endowed funds will support 30 full fee bursary places at RGS delivering the vision of 100 bursary pupils at the 750th anniversary. To meet this target £5.25m will be raised with income and capital growth invested to produce a fund of £18.6m. Annual donations of **£250k** will be raised through major gifts, legacies and trust awards. The target is to have raised £1.5m by 2026.

Using Graham-Pelton Review / IDPE benchmarking, the target of **£450k** raised annually by **2026** places RGS in the higher end of comparable schools

Endowed Funds
2026 target = £1.50m
2041 target = £5.25m
Total funds = £18.6m

Assumptions applied to the calculations and projections.
Fees and RGS funding

Regular Giving
Using an Annual Fund to deliver bursary places ahead of 2041.

Securing legacy pledges and applying these gifts to the bursary funds.

Developing the School by fundraising for Capital Projects and refurbishment works.

- Building Endowed Funds**
- **£250k** raised annually from major gifts, legacies and grant awards.
 - **£1.5m** raised by 2026
 - **£5.25m** raised by 2041
 - **£18.6m** in 2041 will deliver **£938k** income to fund **30 places at 100%**.
 - Transformative six figure legacy pledges will be additional to the projected income.
 - Retain the A R Wheeler Bursary Fund and the Alice Ottley Bursary Fund for gifts from RGS and AOS alumni respectively.

- Fee assumptions:**
- Fee inflation applied = 4%
 - 2026 fees = £17,378
 - 2041 fees = £31,297
- Bursary assumptions:**
- School will continue to fund bursaries to an average of 70 per year.
 - Increasing 100% bursaries is a key objective.
- Investment assumptions:**
- Forecasting 6% capital growth with 3% income based on CCLA performance and outlook.
 - annual income reinvested for growth to boost advance to 2041 target.

- Step change in bursaries:**
- The endowment fund builds for the future while regular giving is for supporting extra places immediately:
- Raise **£200k** per annum by **2026** to support at least **10 pupils**.
 - Use an **Annual Fund** to drive donations.
 - Funds to be raised from multiple regular gifts of **£10 - £1000**.
 - **435 donors** target by 2026 which is **6%** of alumni/parent/staff.
 - Use telephone campaigns periodically to boost donor numbers and increase gift value.

- Building the pipeline:**
- Legacies offer an opportunity for school alumni to make significant, even transformative gifts. They are a priority:
- Legacy pledges to be increased from 34 to **100 by 2023**.
 - Update and promote legacy giving, asking for gifts to be directed to endowed funds for bursaries.
 - Launch a **Legacy Society** to steward pledges and celebrate gifts received.
 - Request unrestricted legacies given to the School are allocated to the endowed funds.

- Beyond bursaries:**
- The Foundation strategy is focused on increasing bursary provision but there will be other activity in 2021:
- Hockey Centre**
- 'Buy a Brick', grant applications and sponsorship requests.
- Indoor Tennis and Netball Centre**
- Scope and timing of the project fundraising to be co-ordinated with **100 for 750** Bursary Campaign
 - Maximising the value of the **£300k** match-funding opportunity presented by a major donor for this project.